



BOARDS. FLOORS. IDEAS.

Kaindl BAU 2023 | Press release

KAINDL creates new standards with the FLOORING collection 2023 and the BOARDS LEAD 2022

Decor variety at a high level



SCAN ME

From April 17 to 22, 2023, KAINDL will be presenting new decor concepts and color trends as well as exclusive flooring and boards highlights at the leading trade fair BAU in Munich. In addition to the recently relaunched FLOORING collection 2023, the BOARDS LEAD 2022 range extension will be presented to the public in the panel segment.

*With Nature as a model - its structures, shapes and colors are the face of the now even more sustainable FLOORING collection, with nine new **FLOORganic** decors and the highlight Oak Milano.*

FLOORING Collection 2023: Trendy decor concepts with intelligent features

New is the elegant decor highlight **Oak Milano** in a parquet look with a synchronous surface perfectly matched to the design, available in three interesting colorways. The wide plank (13") format allows for easy and quick installation and gives the floor a dynamic overall appearance. Just like **Oak Milano**, the FLOORganic product line is also equipped with our AQUApro technology. The organic moisture-resistant **AQUApro** HDF core board is now an attractive anthracite-color and has a self-closing tongue-and-groove profile, in combination with a moisture-repellent sealed bevel, these are the components with which AQUApro writes success stories. **FLOORganic** wins again with the attached **ECO underlay** made of recyclable wood fibers and ensuring lower walking sound values.

Another novelty is the robust vinyl floor **Solid Flex** with the moisture-resistant AQUApro HDF core board. It impresses with its high resilience and is insensitive to moisture, dirt and scratches. The integrated walking and impact sound insulation made of natural cork ensures pleasant room acoustics and offers maximum living comfort.

BOARDS LEAD 2022: New decor and surface trends with high potential for success

In the boards sector, KAINDL is presenting a range extension of the **OPTIMATT** anti-fingerprint product line at EuroShop. Product specific properties such as a functionally resistant surface, and a pleasant feel, combined with a matt appearance and a remarkable price-performance ratio, are perfect for the most demanding customers.



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Softwood is the new trend in interior design. The **Polar Pine URUS** and **Spruce WASHED WHITE** decors impress with their calm and harmonious appearance, and thus fit perfectly into any modern interior design.

With the newcomer **Abies**, the harmonious elegance of softwood is optimally staged. The three colorways CARA, SHINE and CLAY harmonize perfectly with the newly developed synchronous structure "AI". The combination of decor and structure reflect the authentic and natural beauty of fir wood.

The longtime favorite **Evoke Oak** has also been reinterpreted by the KAINDL design team. This decor family has been extended to include several colorways, such as the almost black "Infinity", which satisfies the current trend for dark wood tones, or the youthful "Light", with its pronounced color contrasts that perfectly encourage combination with many **UNI color** tones.

In the process of development, special attention is paid to the high combination potential of the individual decors. Thus, solid colors can be combined with wood, stone and concrete decors, as desired.

Come by from **April 17-22, 2023** and discover the latest retail trends. You will find us at BAU Munich in **hall B5, booth 538!**



Caption: Decor K2589 MI, Eiche MILANO REALE, AquaPro Select, Natural Touch



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Caption:BOARDS LEAD22 Decors K2406 Al Abies Shine und 42238 DP Beton Art Infinity



Caption: Decor 2166 OM, Basalt, Optimatt Anti-fingerprint



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Caption: Dekor 2190 OM, Schwarz, Optimatt Anti-fingerprint